



**ҚАЗАҚ СПОРТ ЖӘНЕ ТУРИЗМ АКАДЕМИЯСЫ  
КАЗАХСКАЯ АКАДЕМИЯ СПОРТА И ТУРИЗМА  
KAZAKH ACADEMY OF SPORT AND TOURISM**

**INFORMATION LETTER**

**Dear Colleagues,**

**The** Kazakh Academy of Sport and Tourism, Department of Social and Humanitarian Disciplines, invites you to take part in the ***II International Scientific and Practical Conference on the topic: “Digital Transformation in Sports and Tourism and the Renewal of Social and Humanitarian Disciplines in the Era of Global Challenges,”*** to be held on **November 26, 2025**

**The purpose of the conference** is to exchange views on the issues of digital changes in modern education and the prospects for the development of social and humanitarian disciplines in the era of global security, as well as to analyze the possibilities of applying the results of scientific research in the field of artificial intelligence in everyday life.

In addition, the conference aims to discuss the problems and prospects for the development of sports and tourism based on artificial intelligence, as well as to promote the experience of using artificial intelligence technologies in the digital transformation of education, upbringing, and innovative teaching methods in various educational institutions.

**Participants of the conference:**

Young scientists, teachers, university staff, doctoral students, master’s students, and undergraduates.

Heads and specialists of government bodies responsible for education, youth policy, physical culture, and sports.

Representatives of sports and health organizations, sports federations, student leagues, and other interested institutions.

**Main topics of the conference:**

1. Digital Transformation and Artificial Intelligence in Sports and Tourism. (Moderator – A.T. Ageleuova)

2. The Role of the Digital System in Transitioning Humanitarian Education to a National Model. (Moderator – A.U. Radzhapov)

3. Equipping the Educational Process with Technical Tools for Artificial Intelligence-Based Learning. (Moderator – A.T. Daurenbekova)

**Participation Conditions**

1. Registration:

To participate, please fill out the application form and submit it by **November 20, 2025**.

2. Participation Formats:

- Online presentation with publication of the article;
- Online presentation without publication;
- Publication of the article without presentation.

The conference proceedings will be published electronically on the website of the Kazakh Academy of Sport and Tourism (KazAST). Participation is free of charge.

**Conference regulations:** up to 10 minutes per presentation.

**Conference languages:** Kazakh, Russian, English.

### **Requirements for the Preparation and Formatting of Articles:**

The abstract (at least 150 words) and keywords (at least 7 words) must be provided in Kazakh, Russian, and English. Article length: 3–6 pages, line spacing: single, text format: Microsoft Word, font: Times New Roman, size: 14 pt, margins: 2 cm on all sides, paragraph indent: 1.25 cm, pages are not numbered.

### **Organizing Committee Contacts:**

**Address:** Almaty, Abai Ave., 85, Department of Social and Humanitarian Disciplines, Room 303.

Deadline for article submission: **November 20, 2025.**

**Conference venue:** KazAST (Kazakh Academy of Sport and Tourism), Abai Ave., 85, Department of Social and Humanitarian Disciplines, Room 303.

### **Responsible for article submission and inquiries:**

Zhumagbek Ayakoz, tel.: +7 747 361 86 59, e-mail: [sgd\\_kafedra\\_2025@mail.ru](mailto:sgd_kafedra_2025@mail.ru)

Berlibayev Bakdaulet Turbekuly, tel.: +7 777 056 55 95; +7 771 281 27 31 (WhatsApp), e-mail: [bbt\\_kaznpu@mail.ru](mailto:bbt_kaznpu@mail.ru)

## Application Form

for participation in the **II International Scientific and Practical Conference**  
on the topic: **“Digital Transformation in Sports and Tourism and the Renewal of Social and Humanitarian Disciplines in the Era of Global Challenges”**

**November 20, 2025**

(The application form must be completed by the conference participant and sent to the e-mail address: [sgd\\_kafedra\\_2025@mail.ru](mailto:sgd_kafedra_2025@mail.ru))

Тегі: Фамилия: Surname:		
Аты: Имя: Name:		
Әкесінің аты: Отчество: Patronymic:		
Мемлекет: Страна: A country:		
Қаласы: Город: City:		
Мекеменің толық атауы: Организация, полное название: Institute/Organization Name:		
Қызмет атауы: Должность: Position:		
Ғылыми/академиялық дәреже (бар болса): Ученая/академическая степень (при наличии): Academic degree:		
Ғылыми атағы (бар болса): Ученое звание (при наличии): Academic title:		
Мобильді телефон: Мобильный телефон: Mobile phone:		
Электронды пошта: Электронная почта: E-mail:		
Қатысу түрі: Вид участия: Type of participation:		
Конференцияның бағыты: Направление конференции: Conference direction:		
Жарияланым атауы: Название публикации: Topic of publication:		

## REQUIREMENTS FOR PARTICIPATION IN THE CONFERENCE

The report should reflect the main content of an independent research study. The **introduction** must specify the purpose and objectives of the research. The **main part** should present the theoretical and practical aspects of the study. The **conclusion** should provide findings consistent with the research objectives. The presence of a **computer presentation** is mandatory.

### Requirements for the Formatting of Submitted Materials

#### ATTENTION!

To participate in the conference, it is necessary to submit the following documents **no later than November 20, 2025 (inclusive)**:

- A completed **application form** in **.doc or .docx** format sent to the e-mail address: **sgd\_kafedra\_2025@mail.ru**

The file name should include the presenter's last name, for example: *"Aliyev\_application"*

- In case of article publication, send the **article text** formatted in accordance with the requirements to the same e-mail: **[sgd kafedra 2025@mail.ru](mailto:sgd_kafedra_2025@mail.ru)**. The subject line of the e-mail should be: *"Conference Participant"*. The file name (in .doc or .docx format) should include the author's last name, for example: *"Aliyev\_article"*. Article length – up to **6 pages**.

Only **original materials** that have not been previously published in print or electronic editions will be accepted.

The Organizing Committee draws attention to the fact that the uniqueness of the article text must be at least 50%. Materials submitted for the conference will not be peer-reviewed and will be published in the author's edition. Articles that do not meet the specified requirements or fail plagiarism checks will not be accepted for publication.

In the upper right corner, indicate the section title to which the publication is submitted. Article length – up to 6 pages (A4 format). Margins: top and bottom – 2 cm; left – 3 cm; right 1 cm. Text editor – Microsoft Word. Font – Times New Roman, 12 pt (including tables). Line spacing – single. Paragraph indent – 1 cm. Page numbering is not required.

The author is responsible for the accuracy of English translations of individual parts of the article. Use of automatic or online translators is not permitted.

Following the results of the conference, an electronic collection of scientific papers will be published on the Kazakh Academy of Sport and Tourism website.

### Article Structure

The **first line**, centered, in **capital letters and bold (12 pt)**, should contain the **title of the article** (in the article's language and in English).

After one line spacing, centered, in lowercase letters, indicate the **author's full name, position, organization name, and city** (in the article's language and in English, font 12 pt).

After an interval, provide an **abstract** (in the article's language and in English, up to 100 words) and **keywords** (in both languages, 5–7 words).

The **abstract** should contain a brief description of the topic, the research problem, the purpose of the study, and its results. **Keywords:** 5–7 words (italic, justified alignment, font 12 pt). After another line spacing, start the **main text** with a **1 cm paragraph indent**. The text should not be justified. The following sections should be **highlighted in bold: Introduction (Relevance), Purpose, Objectives, Research Methods, Research Results (Discussion), Conclusions, References.**

Graphs and tables (black and white only) may be included in the text, with references to them, for example: *Fig. 1, Fig. 2, and Table 1* (in Word format). No more than two tables and one or two figures may be included. All figures and tables must be referenced in the text (e.g., *Table 1, Figure*

1). The list of references must be formatted in accordance with GOST R 7.0.5–2008, contain 5–7 sources, use Times New Roman, 12 pt, and be placed at the end of the article in alphabetical order. The Organizing Committee will not accept articles submitted after **November 20, 2025**, or those not complying with these requirements.

Conference Executive Coordinator: Bakdaulet Turbekuly Berlibayev tel.: +7 777 056 55 95; +7 771 281 27 31 (WhatsApp) e-mail: [bbt\\_kaznpu@mail.ru](mailto:bbt_kaznpu@mail.ru)

For all questions related to participation in the conference, please contact the Organizing Committee at: [sgd\\_kafedra\\_2025@mail.ru](mailto:sgd_kafedra_2025@mail.ru)

## PROFESSIONAL SPORTS

**A.R. Aliyev** - senior lecturer of the **Kazakh Academy of Sport and Tourism, Almaty**

**Annotation.** TextTextTextTextTextTextTextTextTextTextTextTextTextTextTextTextText

**Keywords:**

**Article Text**

Text. Text. Text. Text. Text. Text. Text. Text. Text. Text.

Table 1 – The Volume of Training Loads of Super League Teams in the Annual Macrocycle

Команды	Кезеңдердегі жаттығу сағаттарының саны			Общ кол-во часов
	подготовка	Соревнования	Переходное	
Кайрат	240	800	100	1140

Text. Text. Text. Text. Text. Text. Text. Text. Text. Text.



Figure 1 – Title of the Illustration

Article text. Text. Text. Text. Text. Text. Text. Text. Text. Text. Text.

### Reerences:

1. Stepanov S.V., Dvorkin L.S. *Theoretical and Methodological Foundations of Long-Term Training of Karate Athletes*. – Moscow: Publishing House “Theory and Practice of Physical Education,” 2004. – 380 p.
2. Maslov A.A. *Wushu: Traditions of Spiritual and Physical Education in China*. – Moscow: Young Guard, 1990. – 97 p.
3. Malkov O.B. *Fundamentals of Combat Tactics from the Perspective of Conflict Theory // Theory and Practice of Physical Education*. – 1999. – No. 2. – pp. 32–36.